



**AUSTR
IAI FA
SIA ON**

GUIDE

*SPRING / SUMMER 2011
PRÊT À PORTER FEMME PARIS*

CONTENTS

04

Masthead

06

Anna Aichinger

08

And_i

10

Barbara Habig

12

Brandmair

14

Claudia Rosa
Lukas

16

Doychinoff

18

Edith A'gay

20

Edwina Hörl

22

[ep_anoui]

24

Eva Blut

26

FLorian Jewelry

28

Hartmann
Nordenholz

30

Heiress

32

Mangelware

34

Michel Mayer

36

Mühlbauer

38

Pelican Avenue

40

Rosa Mosa

42

Rose Beck

44

Sonja Bischur

46

Superated

48

Paris Map

50

Contacts



departure

We Support Fashion

Up to EUR 200,000 each for innovative Viennese fashion projects. Submit now!

www.departure.at

MASTHEAD

Editor-in-Chief Kira Stachowitsch
Art Director Daniela Bily
Graphic Design Katharina Hüttler
English Translation Judith Lacina-Moser
Project Coordinator Florian Ladstätter for austrianfashion.net

Austrian Fashion Guide
is published by

plastic
MEDIA

Schottenfeldgasse 76
A-1070 Vienna, Austria
Phone +43/1/9291570
Fax +43/1/9291580
office@plasticmedia.eu

Publishing Director Clemens Steinmüller

Printed by
agensketterl Druckerei GmbH
A-3001 Mauerbach

Cover photo Irina Gavrich

Special thanks to

bm:uk

go international
Eine Initiative von BMWA und der WKO
www.go-international.at

departure
WIRTSCHAFT, KUNST UND KULTUR GLOBE

WIEN
D PRODUCTS D
TAKE VIENNA HOME



SPRING / SUMMER 2011 - 130 WOMENS INTERNATIONAL CONTEMPORARY COLLECTIONS

OCTOBER 1ST/4TH 2010 / 10AM-7PM

ESPACE EVOLUTION, 5 RUE ST MERRI PARIS 4

ATELIER RICHELIEU, 60 RUE DE RICHELIEU PARIS 2

contact rdv shows / +33 1 77 37 17 28 / nic@rendez-vous-paris.com / antoine@rendez-vous-paris.com / emilie@rendez-vous-paris.com

press chloe@surfacetoair.com / www.rendez-vous-paris.com

LENEWBLACK
THE FIRST ONLINE FASHION FAIR

www.lenewblack.com
contact@lenewblack.com

" I love working with Le New Black! " **Jemma Dyas - Buyer - Browns Focus - London - UK**

VIEW AND ORDER SELECTED SS11 WOMEN COLLECTIONS ONLINE :

Emmanuelle Khanh, Fred Perry x Richard Nicoll, Heimstone, Jérôme Dreyfuss, Kipling x Peter Pilotto, Spring Court, Surface to Air, United Bamboo, Valentine Gauthier etc.



ANNA AICHINGER

Anna Aichinger was born in Vienna and studied fashion design at the university of applied arts in Vienna under guest professors such as Casteljacob, Viktor&Rolf and Raf Simons. With her straight-lined designs she has created a sophisticated and very distinctive style, rather than trends. There is a sense of experimentation defined by the contrast of formal minimalism and sex appeal that lies at the heart of her aesthetics. Her designs have more to do with shape, cut and attitude than decoration. They seek to emphasize the personality and elegance of women. Anna Aichinger has an uncanny ability to capture the contemporary climate and transform it into fashion. Redefined basics, tailored cuts and fluid silhouettes are the collections' core elements. Individual items from different collections go with each other and offer various possibilities of combinations. With just a few twists they are also quickly changed from day wear to evening wear and adapt easily to the needs of the modern woman.

SHOWING AT
**ANOTHER SHOWROOM
SUMMER 2011 –
BEYOND GREY
GARDENS,
ATELIER RICHELIEU
60, RUE RICHELIEU
75002 PARIS
01 – 04 OCTOBER
10 AM – 6 PM**

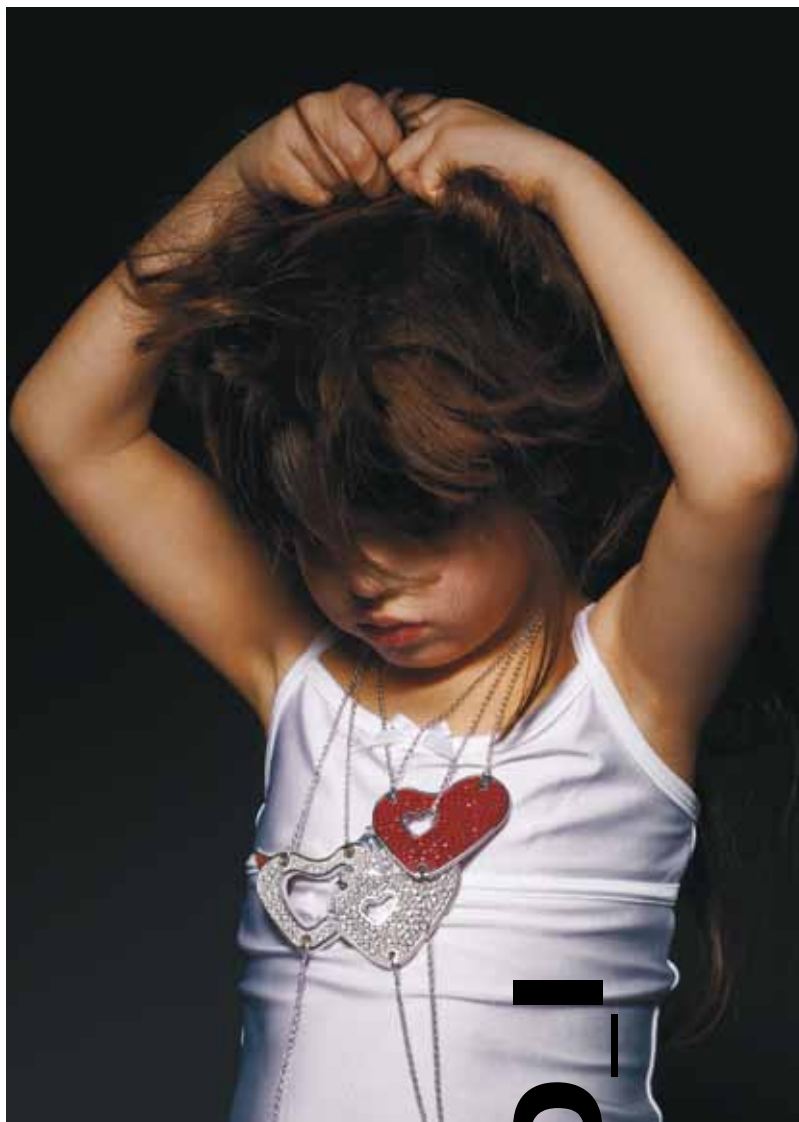
*for appointments please contact:
sales@annaichinger.com
phone: +43 699 120 001 50*



Lovelovelove. Indeed, love in its different forms – the pure, the betrayed and the burning – all inspired Eberharter's new collection. The heart as a universally decodable symbol is the defining element, whether innocently rounded, devilishly edgy or flaming hot.

The production techniques and materials of the pieces vary. 2D elements are made predominantly from aluminium, while the 3D details, such as the sculpted belt buckles and exaggerated studs, come hand-moulded in a brass finish. Leather is also used extensively, as are Swarovski crystals and cubic zirconia, their perfect interplay heralding Eberharter's signature ultra-glamorous look.

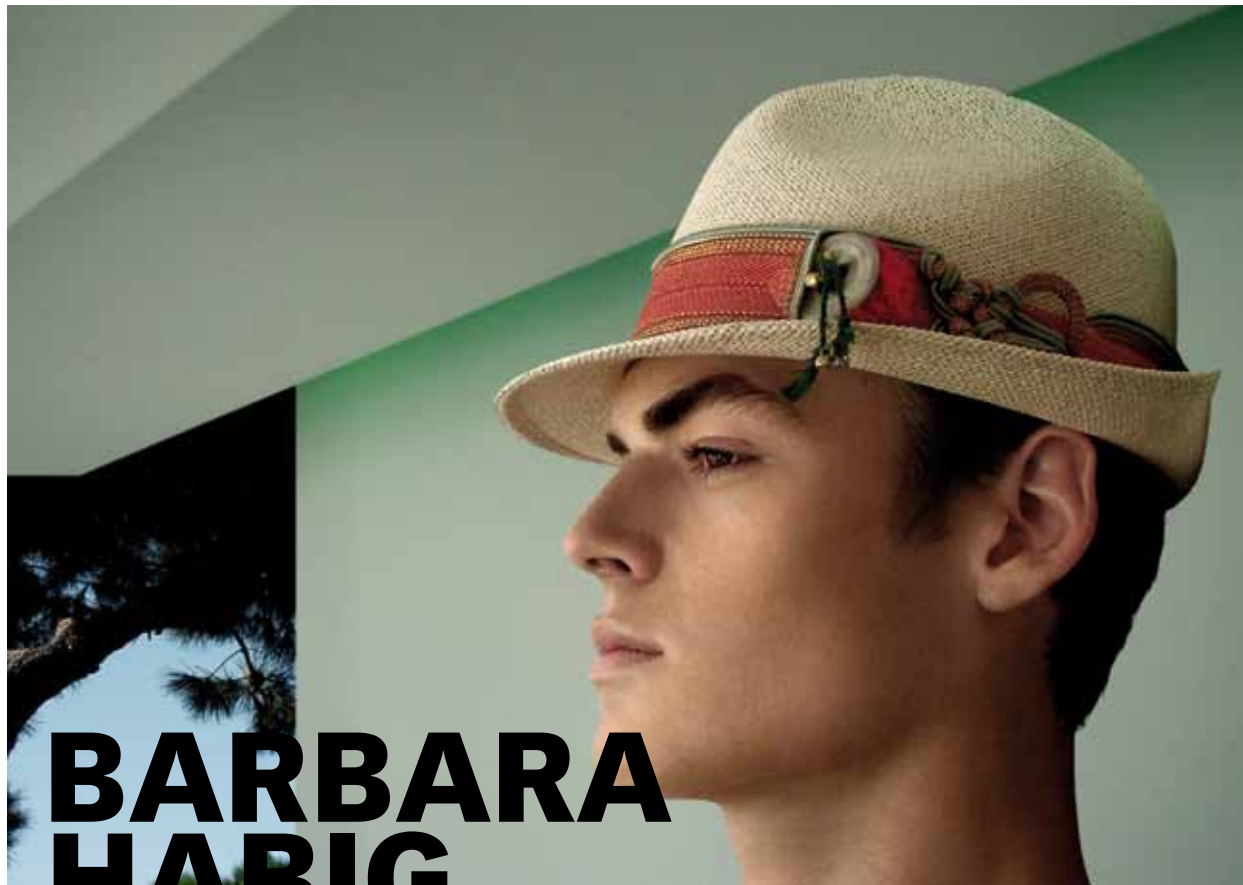
Yet he is quick to remind us that all AND_i pieces are free from nickel and lead. After all, his label was founded on the values of using high quality materials and exceptional craftsmanship.



AND_i

SHOWING AT
**T.B.A., PLEASE CHECK
AND-I.NET OR
AUSTRIANFASHION.NET**





BARBARA HABIG *HEADWEAR*

In her SS11 collection Barbara Habig tries to achieve the re-interpretation of the hat with the help of the hat band. The hat band becomes a unique piece of jewellery that emphasises the wearer's personality and turns the hat into the main piece of accessory, its strategically privileged position on top of the head visible for everyone. A classic hat shape seen from the distance surprises by sporting an exquisitely crafted hat band, the so-called

“magical band”. In the true sense of the word, it has an enchanting effect on the surroundings and draws all the attention onto itself. From now on the designs are also available on the newly launched webshop www.habig.at.

SHOWING AT
**PREMIÈRE CLASSE
JARDIN DES TUILERIES/
TERRASSE DES
FEUILLANTS, RUE DE
RIVOLI, 75001 PARIS
1 – 4 OCTOBER**





BRANDMAIR

For her collections, Claudia Brandmair draws her inspiration from a multitude of sources. There is no overall theme, every piece of clothing is supposed to speak for itself as well as being part of the whole.

Claudia Brandmair's fashion is characterised by an idiosyncratic mix of materials, cuts, shapes and the classic art of tailoring. Even though she enjoys experimenting with conventional materials and unorthodox details, her fashion is eminently wearable. Her purism feels sexy, her minimalism innovative.

SHOWING AT
**T.B.A., PLEASE CHECK
BRANDMAIR.NET OR
AUSTRIANFASHION.NET**



CLAUDIA *ROSA* LUKAS

In her collections Claudia Rosa Lukas expresses herself as a multi-faceted character. She combines minimalism – clean cuts and structured shapes – with female sensuality and persuasiveness. Lukas' extraordinary eye for detail attracts a wide, discerning audience and surprises with playful technical masterpieces. Every garment is suitable for the fast-paced everyday life yet perfect for a night out. Her repertoire comprises a blend of ideas where dream and reality are fused to underline the make up of people's complex personalities, intellectualism and femininity. Her choice of materials is determined by wearability and the functionality of the finished article. For that reason she favours high-quality Austrian and Italian fabrics including wool, silk jersey and cotton. Since 2004 she regularly presents her collections at the Prêt-à-Porter Fashion Week in Paris and has her work displayed in showrooms in Japan and Germany. She works as a costume designer for a number of Austrian theatre, dance and opera productions.



SHOWING AT
**T.B.A., PLEASE CHECK
WWW.LUKAS-BY.COM
FOR UPDATES**

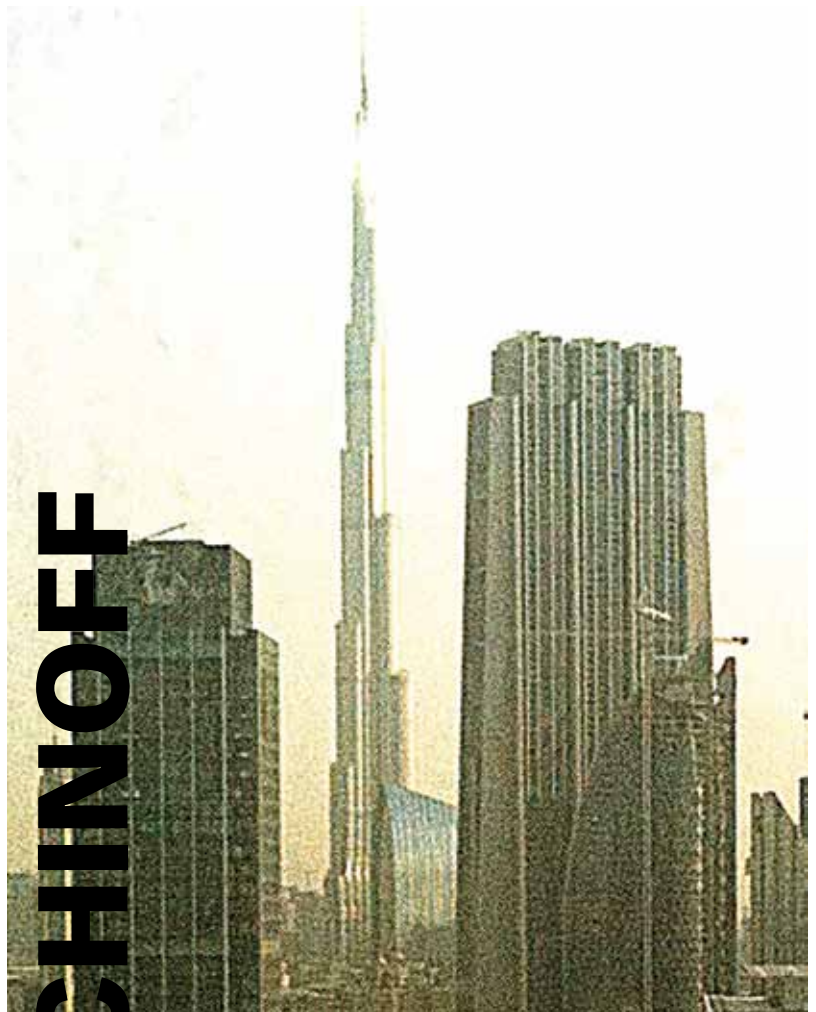


Doychinoff investigate the construction of urban space and the changes taking place between art, fashion and architecture. Recognizing the meanings and locations of space, we identify ourselves as a fashion label underpinning the visual and material fabric of modern life.

Collection "Petroleum"

"Are all forms of modern technology actually petroleum products?"

DOYCHINOFF



SHOWING AT
**VAUXHALL FASHION
SCOUT SHOWROOM
10/12 RUE DES
COUTURES SAINT-
GERVAIS, 75003 PARIS
30 SEPTEMBER –
5 OCTOBER
10 AM – 6:30 PM**





EDITH A'GAY

Joining, touch, contact, tangency, eventual-
tality, possibility...contingence

Collection "contingence.." SS11

The elements of the current collection
relate to those of previous collections
like building blocks.

The finest of fabrics like silk organza
are printed with graphical designs and
appear as pictures on the body on mono-
chrome background. Together with
the body's movement, the picture
dresses take on another dimension:
they become signals for visual com-
munication.

SHOWING AT
SHOW
02 OCTOBER
9:30 PM

SHOWROOM
PRESENTATION
SEE INVITATION

INSTITUT HONGROIS
92 RUE BONAPARTE
75006 PARIS
+33 (0)1 43 26 06 44
01 - 04 OCTOBER

by appointment only
press@edithagay.com



Photography Steven James Scott



Edwina Hörl had assisted Yohji Yamamoto for three years before launching her unisex label in Vienna in 1996. Twice a year she teaches Textile Arts at the Academy of Fine Arts in Vienna. Her work with fashion is a discussion about different cultures and societies, interdisciplinary work with other creative disciplines and conceptual realisation. It is more a process and thinking about fashion than just designing fashion. In Paris Edwina Hörl presents her spring|summer collection ~POIっぽい (A) L I K E. In the West, the tailor pays attention to human anatomy, cutting and piecing the cloth to create hollow forms into which the body should fit. In the East, including Japan, one is satisfied with geometry, the cloth remains uncut in its rectangular lengths, the fitting is done on the body. Room for improvisation: there is freedom for the garment to be completed by the person wearing it. Room for a “personal ~POI” is the nuance we are looking for.

EDWINA HÖRL

SHOWING AT
CAPSULE
PARIS – WOMENS
GARAGE TURENNE
66 RUE DE TURENNE
PARIS 75003
01 – 03 OCTOBER
10 AM – 7 PM





[EP_ANOUI]

In July 2008 Eva Poleschinski founded her label ep_anoui focusing on loving details and individuality. The collections reflect Eva's vision of the numerous facets in women's personalities and the variety in women's lives. Eva Poleschinski's fashion combines exclusivity with the freshness of youth. It aims to underline the wearer's personality as well as to leave space for own interpretations. The direct cooperation with knitting factories allows her to present specially created fabric designs in her collections and guarantees the highest quality standard. The SS11 collection "ash to ash – dust to dust" will be a melting pot of cultures and traditions and will – for the first time – include some looks for men and unisex items.

SHOWING AT
ZIP ZONE LOUVRE
103 & 111 RUE DE RIVOLI
01 – 04 OCTOBER

[ep_anoui] Fall/Winter 2010/11, photography Markus Thums,
postproduction Julia Spicker, hair& make-up Alice Retzl



EVA *BLUT*

Founded in 1998, Vienna-based accessory label Eva Blut stands for innovative and conceptual fashion and accessory design.

Its mastermind and founder has been exploring the interaction between fashion and product design for the past 12 years in numerous collections and international collaborations.

In 2008, Eva Blut reconnected with her roots in accessory design by launching a new line of bags and small leather ware entitled *favourite companions*.

“Same same but different” SS11

The collection centers on a very simple but crucial observation: functional demands on an item can change throughout the day. Therefore, Eva Blut developed a product that could adapt to these changing needs: bags that are both easy to carry and intelligent to use.

A handbag can become a backpack, a document bag can turn into a messenger bag with a few simple adjustments. Architectural and geometrical shapes combined with industrial aesthetics accentuate the super-functionality theme of the collection.



SHOWING AT
**PREMIÈRE CLASSE –
1ST SESSION
PORTE DE VERSAILLES,
HALL 1, STAND I 34BIS
04 – 07 SEPTEMBER
9 AM – 7 PM**

**CAPSULE
PARIS – WOMENS
GARAGE TURENNE
66 RUE DE TURENNE
PARIS 75003
01 – 03 OCTOBER
10 AM – 7 PM**



FLORIAN *JEWELRY*



„Chic Classique“

The upcoming FLorian summer 2011 collection offers exciting new interpretations of classic jewellery themes, creating an impression of time travel through the history of fashion in the first half of the 20th century – the development and innovation period of fashion as we understand it today.

As always, the collection is characterised by a variety of styles, from slim and svelte to bold indulgent statement pieces including the popular FLorian multiple necklace signature designs.

Distinct in this new collection are many styles featuring big beads, some with hand-carved decorative designs. A number of styles combine beads with various ropes and leathercords. Another style group combines beads with metal tubes.

SHOWING AT
SHOWROOM
7 RUE DU PERCHE
PARIS 75003
30 SEPTEMBER –
6 OCTOBER
10 AM – 7 PM

DESIGNERS &
AGENTS – NEW YORK
THE CHELSEA ART
MUSEUM, 556 WEST
22ND STREET
20 – 22 SEPTEMBER

by appointment only
phone +43 699 121 599 55
sales@florian-design.com



Hartmann Nordenholz is the German-Austrian fashion label founded by Filip Fiska and Agnes Schorer in the winter of 2000, named after their grandmothers' maiden names.

It represents a new form and a new definition of elegance.

Visionary elegance combined with architectural precision could well be the keywords for each of their collections.

They met during their studies at the University of Applied Arts in Vienna, Austria.

“A connection between theory and high craftsmanship is the base of Hartmann Nordenholz.

Fashion is a means of personal expression and development. Each of our collections is a moment's glimpse of our 'diary of reflexions'.

Our approach is a critical one in terms of questioning the different forms in which fashion manifests itself in society.

As a result of our conceptual work, there has to be a perfect product.”



HARTMANN NORDENHOLZ

SHOWING AT
**T.B.A., PLEASE CHECK
HARTMANNNORDENHOLZ.COM
OR AUSTRIANFASHION.NET**



HEIRESS

Patrick Ascher is one of Heiress's designers. His experience in acting solidified his interest in fashion. His work took him to semi-annual trips to the US to trend-watch and shop for ideas. He lent a helping hand to developing the brand not only through marketing and promotions, but is also involved in its business structure and an integral part of its exceptional public image.

Dr. Andreas Riedler is a consulting and public relations veteran drawing on 20 years' experience and currently one of the designers of Heiress. Formerly, he worked in film and TV where his clients included Bavaria film studios and Cine Media Inc. He began his career as a director for West German TV in Cologne.

Trendy design and the perfect fit are essential to the success of Heiress demi-couture, dresses that are made for ready-to-go but look and feel like haute couture dresses fresh from the catwalks of Paris.

Heiress dresses are made of silk chiffon and silk jersey. The style is classic, elegant and sophisticated. A very important part of Heiress's style is the silhouette and the cut of the garments. Cuts vary from close-fitting to concealing.



SHOWING AT
**T.B.A., PLEASE CHECK
HEIRESS.AT OR
AUSTRIANFASHION.NET**





MANGELWARE

“Wishlist” SS11

The outfits of mangelware’s SS11 collection forge a link between the traditional clothes of Nomadic desert peoples and the lifestyle of raucous yacht parties. Waves, bright sunshine, the contrast of light and shade on sandy dunes, sand sculpted by the wind, colourful robes and jewellery of the women of the desert – images such as these mirror the fundamental idea of the SS11 collection which presents itself in vivid and intense colours. Geometrical patterns and deconstructed shapes form the starting point for the colourful large-scale digital prints that have been applied to silk, cotton and rayon jersey.

The associated swimwear collection is an added bonus.

SHOWING AT
**T.B.A., PLEASE CHECK
MANGELWARE.NET OR
AUSTRIANFASHION.NET**



MICHEL MAYER

“Simplicity” SS11

The Viennese designer Michel Mayer deems the ability to concentrate on the essential to be a luxury. Simple abstract forms, be it an oval or a rectangle, are brought into an harmonious relationship with the human body. Through draping or twisting, entirely new silhouettes come about. The change of the original form brings about a number of ways in which a piece may be worn: A skirt can turn into a dress or vice versa; a dress can transform itself into a jumpsuit. The evening dress or the silk top can be worn in various different ways depending on the ways they are tied. Ties on jackets and sweaters allow for a variety of looks and lengths on sleeves. Apart from the geometrical elements, the classic “muscle shirt” also assumes a major role in the collection. Either tight-fitting or oversized and layered – the masculine shirt becomes part of a woman’s repertory. Again, Mayer explores the item’s versatility: mini dress, simple top or full-length evening gown. Due to the fabrics’ feel, the cuts gain further individuality. The material palette encompasses flowing washed silk, soft rayon, jersey, papertouch cotton all the way to high-tech fabrics.



SHOWING AT
**T.B.A., PLEASE CHECK
MICHELMAYER.AT OR
AUSTRIANFASHION.NET**





MÜHLBAUER

In 2001 Klaus Mühlbauer took over the family business, which had been established in 1903 and been run by the Mühlbauer family for four generations. He decided to concentrate on the company's original business of making hats and breathed new life into the old brand and its products.

Together with his sister Marlies he creates the hat collections supported

by an expert team of hatters and milliners from the Viennese Manufaktur. Finest craftsmanship and the use of the most exquisite, internationally sourced materials define the discernibly high standard of the creations. The path of regeneration has led to both national and international success.

Mühlbauer-Webshop is online from October 2010. www.muehlbauer.at

SHOWING AT
**PREMIÈRE CLASSE
JARDIN DE TUILERIES
TERRASSE DES
FEUILLANTS, RUE DE
RIVOLI, 75001 PARIS
01 – 04 OCTOBER**





PELICAN AVENUE

pelican avenue was founded in 2004 by Carolin Lerch, a graduate of the Antwerp Academy of Fashion and a former assistant to designer Bernhard Willhelm.

The label's intention is to question traditional codes in fashion, to propose a different approach, to avoid stagnation and self-satisfaction. It seeks to counteract constantly changing trends and the destructive attitude of hypes.

Together with multimedia artist Michiel Helbig they form pelican video, their video and multimedia project.

The intention of the pelican project and its products is to challenge the unknown rather than develop a certain style or idea.

**SHOWING AT
PELICAN AVENUE
SHOWROOM
GALERIE QUANG
7, RUE DES FILLES DU
CALVAIRE, 75003 PARIS
01 - 06 OCTOBER**



Photography Shoji Fujii (opposite page),
Shoji Fujii and pelican avenue (this page)



ROSA MOSA

rosa mosa's SS11 Collection was created with the brilliant sunshine of Mexico in mind, we call it "looks like Frida", referring to artist Frida Kahlo.

"Looks like Frida" is also motivated by Frida's fashion power that comes from her fecundity, the overwhelming iconic charisma that emanates from her photographs. Many people are still attracted to them even after so many decades. Her fabulous folk costumes are an intense self-manifestation that might even be

called fury. And yet they don't show the slightest hint of simple nostalgia or a nationalistic air.

This season's ballet shoe is made with very soft batik-printed leather. It conveys a tropical mood with a romantic, wispy, south wind feeling and a waft of sweet fruits. The standard wooden sandals we have been releasing serially for several seasons come in a variety of new designs this summer and radiate a strong, happy atmosphere.

SHOWING AT
**MILAN, MICAM –
INTERNATIONAL
SHOE EXHIBITION
HALL 2 / BOOTH L25
19 – 22 SEPTEMBER**

**DESIGNERS &
AGENTS – NEW YORK
THE CHELSEA ART
MUSEUM, 556 WEST
22ND STREET
20 – 22 SEPTEMBER**

**PREMIÈRE CLASSE
JARDIN DES TUILERIES,
RUE DE RIVOLI
75001 PARIS
1 – 4 OCTOBER**

Photography: Manfred Veigl, Styling: Mana Furuyama, models: Christiane Lienhart, David Wedenig





ROSE BECK

Rose Beck was founded in 1996. Since then, the label has been producing handbags and small luggage items, which are distributed internationally. Rose Beck bags stand out due to their unusual use of space. All are perfectly executed using traditional craftsmanship. An important part of the creations is high quality, very often specially treated leather.

For this season's collection, the unusual texture of the stamped surface material impressively captures the spirit of summer.

SHOWING AT
**PREMIÈRE CLASSE
JARDIN DES TUILERIES
RUE DE RIVOLI,
75001 PARIS
01 – 04 OCTOBER**

**NEW YORK
DESIGNERS & AGENTS
THE CHELSEA ART
MUSEUM
20 – 22 SEPTEMBER**





SONJA *BISCHUR*

Vienna-based jewellery designer Sonja Bischur is not afraid of a challenge and it shows. For almost two decades her work has blurred the line between fashion and jewellery design through audacious crossover styles and an eclectic mix of materials, shapes and production methods.

A graduate of the University of Applied Arts in Vienna, Bischur's craftsmanship is only surpassed by

her curiosity for new ideas, unusual combinations of materials and the tenacity with which she pursues her search for perfection and minimalist solutions. Her very unique and intuitive approach to jewellery design is what makes her objects literally come to life as an intrinsic poetry flows over from the pieces she creates. The results are always striking, yet elegant pieces that convince

through impeccable finishes, high-end materials and, last but not least, a versatility that allow its wearer to combine and mix at will.

SHOWING AT
**T.B.A., PLEASE CHECK
SONJABISCHUR.COM OR
AUSTRIANFASHION.NET**

**PREMIÈRE CLASSE
1ST SESSION
PORTE DE VERSAILLES
HALL 1 BOOTH I34
04 – 07 SEPTEMBER**





AleAtory men's SS11

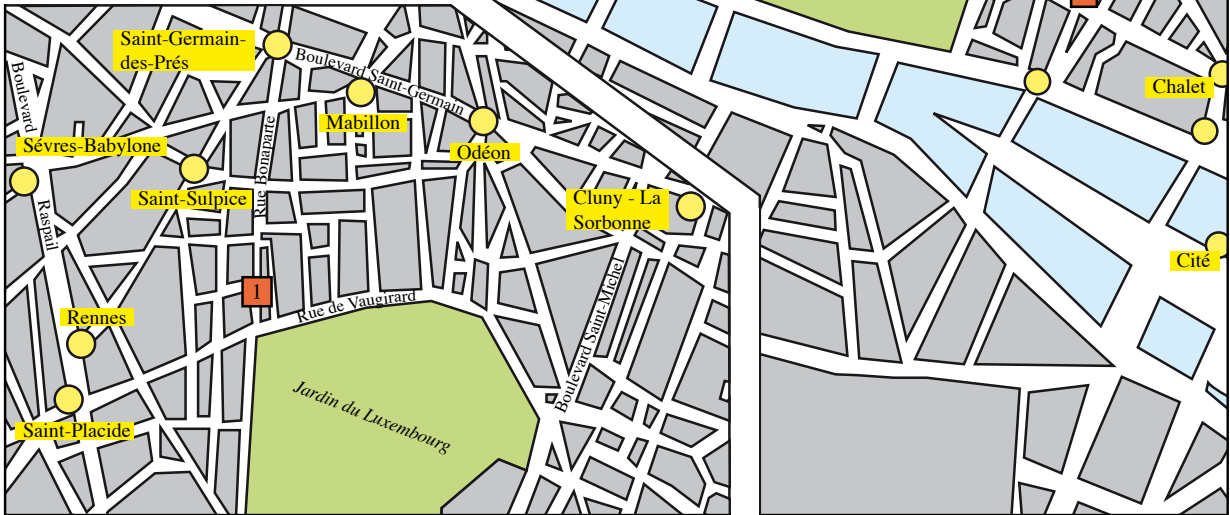
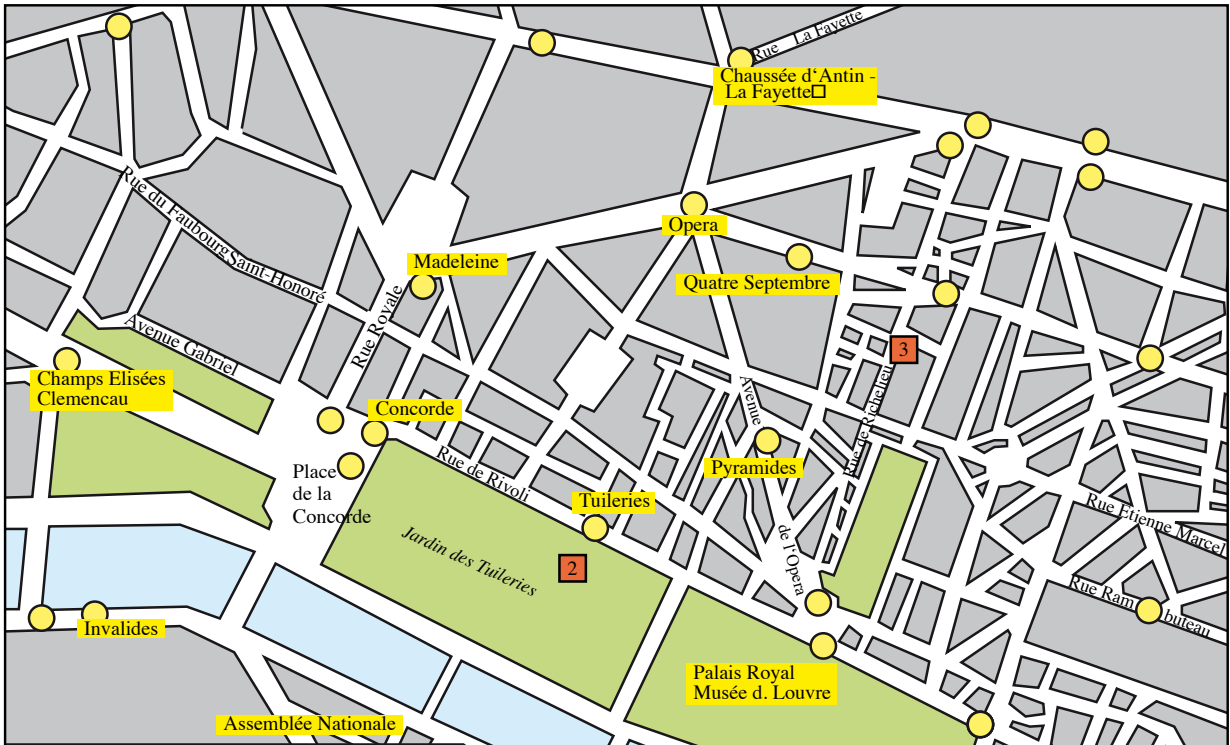
Aleatoricism is the creation of art by chance, exploiting the principle of randomness.

Questioning how much “fashion” is Vienna we reflected our environment and we found many cool and inspiring guys in town. Reference aside was one of the last performances of Austrian Artists group Gelitin “Blind Sculpture” in New York, collective with several guest artists.

Thinking of target groups we created following classes: interests, avocation, nature, political behaviour, social background. We attached four different characters to each class for example the computer freak (interests), the actor (avocation) an extroverted guy (nature), the migrant (background), the fan (political behaviour). In consequence we match each character with existing persons of our context. Each style of the new superated collection describes one of them and correlates. In this way we generate a randomness and diversity in the collection.

SHOWING AT
**T.B.A., PLEASE CHECK
SUPERATED.COM OR
AUSTRIANFASHION.NET**





1 EDITH A'GAY

Institut Hongrois
92 Rue Bonaparte, 75006

**2 BARBARA HABIG,
MÜHLBAUER, ROSA
MOSA, ROSE BECK**

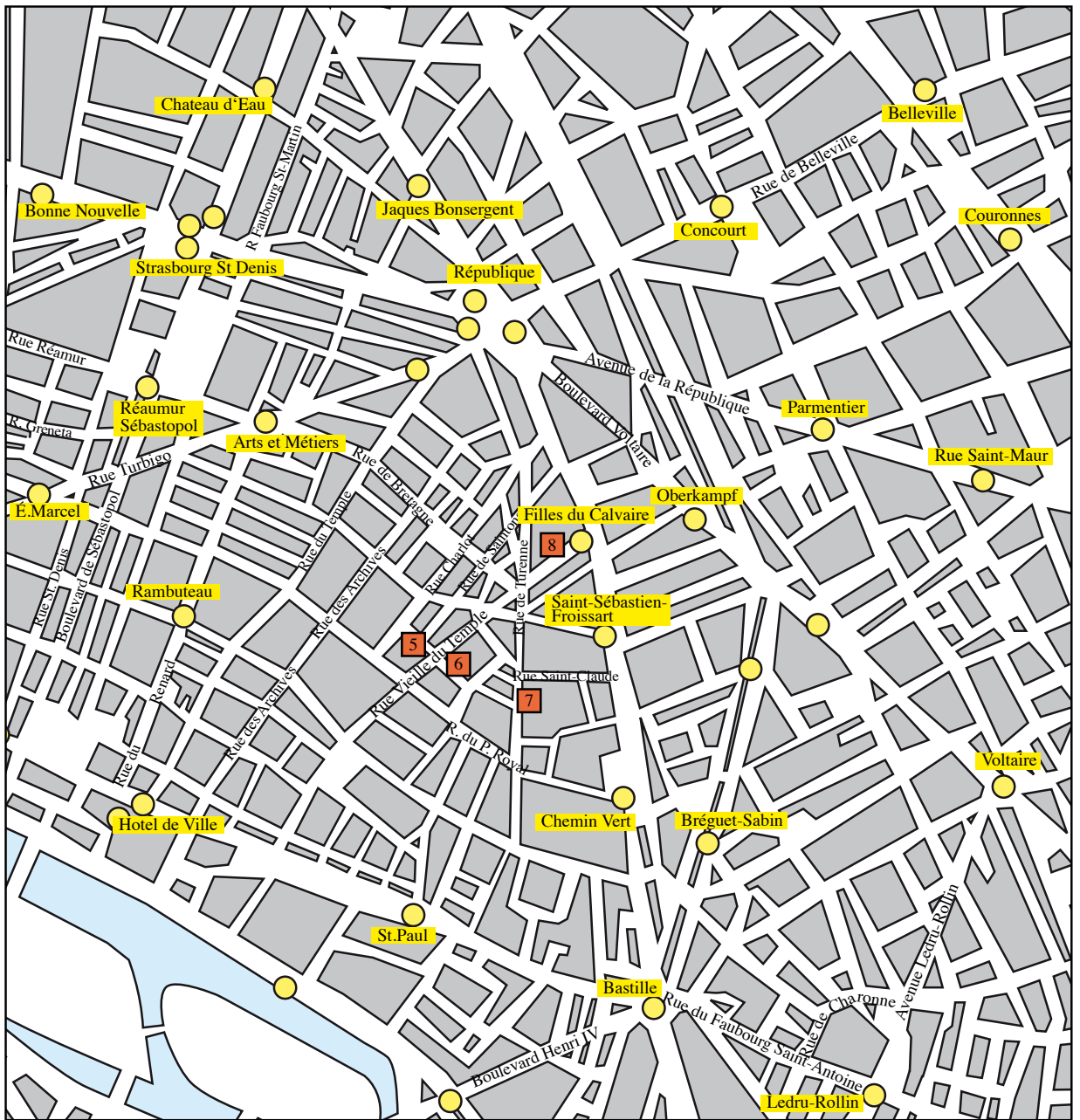
Première Classe
Jardin des Tuileries /
Terrasse des Feuillants
Rue de Rivoli, 75001

3 ANNA AICHINGER

Another Showroom
Atelier Richelieu
60 Rue Richelieu, 75002

4 [EP_ANOUI]

Zip Zone Louvre
103 & 111 Rue de Rivoli,
75001



5 FLORIAN JEWELRY

Showroom
11 Rue du Perche, 75003

6 DOYCHINOFF

Vauxhall Fashion Scout
Showroom
10/12 Rue des Coutures
Saint-Gervais, 75003

7 EDWINA HOERL

Capsule
Garage Turenne
66 Rue De Turenne, 75003

CONTACTS

[EP_ANOUI] Designer Eva Poleschinski;
Hahngasse 11/1/26, A-1090 Vienna, mobile +43/664/1365689,
office@epanou-i-fashion.at, www.epanou-i-fashion.at

2MC Designers Monika and Martina Chabicovskiy;
Krottenbachstrasse 75/2/9, A-1190 Vienna, mobile +43/664/3518827,
produktentwicklung@2mc.at, www.2mc.at

87ER TASCHERL Designers Christian Hotz, Viktoria
Euler; Untere Kirchberggasse 7/6, A-7000 Eisenstadt,
mobile +43/660/6112449, office@87er.com, www.87er.com

AND_I Designer Andreas Eberharter;
Schönbrunner Strasse 62/3, A-1050 Vienna,
mobile +43/664/2246286, office@and-i.net, www.and-i.net

ANDREA AUER JEWELLERY Designer Mag. art. Andrea Auer;
Kettenbrückengasse 10/16, A-1040 Vienna,
mobile +43/676/4707279, buero@andreaauer.at, www.andreaauer.at

ANDREA MAXA HALMSCHLAGER SCHMUCK
Burggasse 7-9/10, A-1070 Vienna, phone +43/1/5264627,
mobile +43/664/3041444, amaxah@gmx.at, www.halmschlagler.at

ANNA AICHINGER Weihburggasse 16/3, A-1010 Vienna, mobile
+43/699/12000150, contact@annaichinger.com, www.annaichin-
ger.com

ANZÜGLICH Designer Bawi Koszednar;
Theobaldgasse 9/1a, A-1060 Vienna, mobile +43/650/4212479,
office@anzueglich.at, www.anzueglich.at

AP_MODE.SIGN Designer Alexandra Pötzt;
Shop Klosterwiesgasse 5, A-8010 Graz, mobile +43/676/6104052,
office@ap-fashion.com, www.ap-fashion.com

ARCDDESIGN Designer Silvia Szabó;
Badstrasse 15, A-7032 Sigleß, phone +43/2626/71669,
mobile +43/699/11836196, office@arcdesign.at, www.arcdesign.at

ART POINT Designer Lena Kvadrat;
Neubaugasse 35, A-1070 Vienna, phone +43/1/5220425,
mobile +43/650/5220425, kontakt@artpoint.eu, www.artpoint.eu

ARTISTA Designers Katalin Imre, Nóra Rácz, Edina Schön,
Katalin Stampf; Puskin utca 19, H-1008 Budapest,
phone +36/1/3280290, mobile +36/30/5461616, artista@t-online.hu,
www.artistafashion.com

ATELIER JUTTA MARIA GÜRTH Heiligenstädter Strasse 6/10,
A-1090 Vienna, mobile +43/676/4302857, lupobianco@gmx.at,
www.lupobianco.at

ATELIER SACK & PACK Designer Emil-Ludwig-Emil R.;
Margaretenstrasse 5, A-1050 Vienna, mobile +43/699/11711578,
gabriele.ring@productions.at

AWARENESS&CONSCIOUSNESS Designer Christiane Gruber;
Grosse Neugasse 22-24/1/20, A-1040 Vienna, phone +43/1/9576996,
mobile +43/699/11709817, office@awarenessandconsciousness.com,
www.awarenessandconsciousness.com

BABS Designer Barbara Holcmann;
Neulinggasse 22/Top 2+3, A-1030 Vienna,
mobile +43/699/19209774, babs@blackbox.net, www.babs-mod.at,
www.shirtambulanz.at

BARBARA HABIG Wiedner Hauptstrasse 17, A-1040 Vienna,
mobile +43/699/10115233, office@habig.at, www.habig.at

BIPONE Designers Bilyana and Petar Pelov,
Zedlitzgasse 11, A-1010 Vienna, phone +43/1/9204097,
mobile +43/650/7107771, bi_pone@yahoo.com, www.bipone.com

BIRGIT RIEPL Radetzkystrasse 22/6, A-1030 Vienna,
mobile +43/650/9677959, birgit.riepl@gmx.at

BISKUPWIEN Designer Brigitte Biskup;
mobile +43/650/7405298, brigitte@biskupwien.at,
www.biskupwien.at

BOUDOIR Designer Renate Christian;
Berggasse 14, A-1090 Vienna, office@boudoir.at, www.boudoir.at

BOUTIQUE GEGENALLTAG Designer Jasmin Ladenhaufen;
MuseumsQuartier Wien, q21/Electric Avenue; Museumsplatz 1,
A-1070 Vienna, mobile +43/699/11617455, info@gegenalltag.at,
www.gegenalltag.at, www.selfaware.com

BRANDMAIR Designer Claudia Brandmair;
Ramperstorffergasse 30/8, A-1050 Vienna, mobile
+43/699/12190264, office@brandmair.net, www.brandmair.net

CALLISTI Designer Martina Müller;
Lerchenfelder Strasse 92, A-1080 Vienna, phone +43/1/4083000,
mobile +43/676/3013010, office@callisti.at, www.callisti.at

CARMA Designer Karin Henrich;
Köllnerhofgasse 2, A-1010 Vienna, phone +43/1/513 8017,
carma.myls@chello.at

CHRISTA'S Designer Christa Pucher;
Lagergasse 57a, A-8010 Graz, phone +43/316/764676,
mobile +43/650/7764676, christapucher@thomaspucher.com

CHRISTINA BERGER Castellezgasse 22/9, A-1020 Vienna,
mobile +43/650/2111711, cb@christinaberger.com,
www.christinaberger.com

CHRISTINE ZEHETBAUER ADELSBERGER MODEWERKSTATT
Kärtner Strasse 4, A-1010 Vienna; Matzneusiedl, A-2301 Groß
Enzersdorf, mobile +43/664/3004804,
christine@zehetbauer.at, www.modewerkstatt.cc

CLAIRE KARÓ Weitlofgasse 10/6, A-1180 Vienna,
mobile +43/650/2446789, karo_jewellery@yahoo.com,
www.clairekaro.com

CLAUDIA ROSA LUKAS Pramergasse 6/1/22,
A-1090 Vienna, mobile +43/699/19425734,
info@lukas-by.com, www.lukas-by.com

DERNIER CRI Designers Alexander and Anna Sova;
Kirchengasse 40/1, A-1070 Vienna,
mobile +43/660/5579073, office@dernier-cri-fashion.com,
www.dernier-cri-fashion.com

DESS'GNED Designer Dessi Stoytcheva;
Jägerstrasse 3/14, A-1200 Vienna, mobile +43/676/5246752,
office@designed.com, www.homepages.at/designed

DOPPLER&MICHLMAYR Designers Petra Doppler,
Maria Michlmayr; Michael Bernhard Gasse 4/10,
A-1120 Vienna, mobile +43/699/11205788,
info@dopplermichlmayr.com, www.dopplermichlmayr.com

EDITH A'GAY Designer Mag. art. Edith Agay;
Zieglergasse 81, A-1070 Vienna, phone +43/1/9564610,
mobile +43/699/11256325, sale@edithagay.com,
press@edithagay.com, www.edithagay.com

EDWINA HÖRL 5-39-8-302 Yoyogi, Shibuya-Ku,
Tokyo 151-0053, Japan, phone +81/3/3467/7764,
office@edwinahoerl.com, www.edwinahoerl.com

ELFENKLEID Designers Sandra Thaler, Annette Prechtl;
Margaretenstrasse 39/3-4, A-1040 Vienna,
phone +43/1/2085241, mobile +43/699/16152154,
email@elfenkleid.com, www.elfenkleid.com

ELKE FREYTAG Kierlingergasse 31, A-3411 Klosterneuburg,
mobile +43/650/4911906, office@elkefreytag.com,
www.elkefreytag.net

ELY GREG Designer Andrea Gergely;
Zentagasse 5/20, A-1050 Vienna, mobile +43/699/11794724,
info@elygreg.at, www.elygreg.at

ERIC RAINER Designer Rainer Milalkovits;
Esterhazygasse 4-4a/1/4, 1060 Vienna,
mobile +43/699/10049944, office@ericrainer.com,
www.ericrainer.com

EVA BLUT Schottenfeldgasse 43/28, A-1070 Vienna,
phone +43/1/5240595, +43/699/10255728, contact@evablut.com,
www.evablut.com

EVA KIM HEU Dornbacherstrasse 71-73, A-1170 Vienna,
mobile +43/699/11607974, info@evakimheu.com,
www.evakimheu.com

FABRICS INTERSEASON Designers Wally Salner,
Johannes Schweiger; Haymerlegasse 6/1, A-1160 Vienna,
phone +43/1/9242449, office@fabrics.at, www.fabrics.at

FILIA Designer Filia Manikas;
Mittelgasse 6/30, A-1060 Vienna, phone +43/1/5976539,
mobile +43/6764876063, office@filia.at, www.filia.at

FLOR DE ILLUSION Designer Wolfgang Langeder;
Wiesenweg 5, A-4040 Linz, mobile +43/699/12578542,
office@flordeillusion.at, www.flordeillusion.at

FLORIAN JEWELRY Designer Florian Ladstätter;
Wipplinger Strasse 23, A-1010 Vienna, mobile +43/699/12159955,
info@beatica.com, www.beatica.com

FORMSINN Designer Martina Virágh;
Erdbergstrasse 10/61, A-1030 Vienna, mobile +43/676/304650,
martina.viragh@formsinn.at, www.formsinn.at

FRANZTHOMASPETER Lustkandlgasse 12/Top 10,
A-1090 Vienna, mobile +43/650/3890983,
franzthomaspeter@chello.at, www.franzthomaspeter.com

GALOGAZA Designer Petra Galogaza;
Jadengasse 5/20, A-1150 Vienna, phone +43/1/9437998,
mobile +43/699/11303440, petra@galogaza.at,
www.galogaza.com

GARAGE SPAN Designer Hermine Span;
Angerzellgasse 4, A-6020 Innsbruck,
phone +43/512/580722, mobile +43/699/11292423,
herminator@garagespan.at, www.garagespan.at

GERHARDLISKA Designer Gerhard Liska;
Am Kaisermühlendamm 47/16, A-1220 Vienna,
mobile +43/699/10157045, gerhardliska@yahoo.de,
www.gerhardliska.com

GINA DREWES Showroom LILA PIX, Lindengasse 5,
A-1070 Vienna, mobile +43/699/17510510,
office@ginadrewes.com, www.ginadrewes.com

PIRATIN Designer Felizitas Auersperg;
Neubaugasse 75, A-1070 Vienna, phone +43/1/5238657,
mobile +43/676/3572735, www.piratin.at

GÖTTIN DES GLÜCKS OG Designers Dessi Stoytcheva,
Monika Bledl, Lisa Muhr, Igor Sapic;
Fasangasse 20/6, A-1030 Vienna, mobile +43/676/5469001,
presse@goettindesgluecks.at, www.goettindesgluecks.at

HARTMANN NORDENHOLZ Designers Agnes Schorer,
Filip Fiska; Grangasse 5/4, A-1150 Vienna,
mobile +43/699/11464051, info@hartmannnordenholz.com,
www.hartmannnordenholz.com

HEIRESS Designers Patrick Ascher, Andreas Riedler;
www.heiress.at

HOUSE OF BOING, SANDRA BAMMINGER HÜTE

Designer Sandra Bamminger;
8a Electric Avenue, PO Box 51936, SW9 8WP London,
phone +44/207/2741849, mobile +44/7946/896410,
houseofboing@yahoo.co.uk, www.houseofboing.com,
www.sandrabamminger.com

HOUSE OF THE ... Designers Markus Hausleitner,
Karin Krapfenbauer, Martin Sulzbacher, Jakob Lena Knebl;
Hellwagstrasse 4-8/4/1/10, A-1200 Vienna, phone +43/1/650901616,
office@houseofthe.com, www.houseofthe.com

INBESTFORM Designer Mag. Tina Haslinger;
Weyringergasse 21/12, A-1040 Vienna, mobile +43/676/4293808,
office@inbestform.at, www.inbestform.at

**INDRA COUTURE & INDRA COLLECTION
FÜR MÄNNER UND FRAUEN** Designer Birgit Indra;
Rudolf-Reiter-Strasse 2, A-2540 Bad Vöslau,
phone +43/2252/78984, mobile +43/664/1421152,
modewerkstatt@indra.co.at, www.indra.co.at

INGRID THALLINGER Designer Mag. art. Ingrid Thallinger;
Traungasse 7, A-4810 Gmunden, mobile +43/664/4568381,
ingridthallinger@gmx.at, www.ingridthallinger.at

INGRID VIEN Designer Ingrid Prettenthaler;
Kleine Neugasse 10/14, A-1040 Vienna,
mobile +43/664/7957054, office@ingridvien.com,
www.ingridvien.com

IRIS EIBELWIMMER Wengstrasse 55, A-4643 Pettenbach,
mobile +43/699/12087089, iris-italy@gmx.at

JOSTSCHMUCK Designer Klaudia Jost;
Hauptplatz 11, A-8380 Jennersdorf, mobile +43/664/5200584,
klaudia@jostschmuck.at, www.jostschmuck.at

JULIA CRANZ HATS, HAT-PIECES & MORE
Annenhofstrasse 22, A-3032 Eichgraben,
office@juliacrancz.com, www.juliacrancz.com

JULIA JESCHEK Krafft-Ebing-Strasse 11, A-8043 Graz,
phone +43/316/349572, mobile +43/676/ 3018954,
info@julijeschek.at, www.julijeschek.at

JULIE STROM Designer Roswitha Seeber;
Keinergasse 14/9, A-1030 Vienna, mobile +43/699/81732952,
julie.strom@gmx.at, www.juliestrom.com

KALCHMANN Designer Doris Kalchmann;
Czerningasse 9/1/8, A-1020 Vienna, mobile +43/699/12138092,
office@kalchmann.com, www.kalchmann.com

KARIN FRONIUS – WOHL BEHÜTET Designer Karin Fronius;
Margaretenstrasse 115, A-1050 Vienna,
mobile +43/699/19094327, froniusa@aon.at,
www.karinfronius.com

KAWAYAN Designers Anna Frances, Anna Mae Dioso;
Brunhildengasse 1/1, A-1150 Vienna,
mobile +43/699/12741349, +43/699/15767706,
kawayan@ichiban.at, www.kawayan.at

KAYIKO Designer Karin Oébstler;
Windmühlgasse 16, A-1060 Vienna, phone +43/1/5854642,
office-europe@kayiko.com, www.kayiko.com

KINDL Designer Bernadette Kindl;
Koppstrasse 13/21-23, A-1160 Vienna, mobile +43/650/7711377,
kindl@silverserver.at, www.kindl.co.at

KM/A Designer Katha Harrer;
Helferstorferstrasse 6/4, A-1010 Vienna;
mobile +43/664/2546994, vienna@kmmode.com,
www.kmmode.com

KONTIKI Designer Karin Maislinger;
Grundsteingasse 20, A-1160 Vienna, mobile +43/650/7324273,
buero@kontiki.or.at, www.kontiki.or.at

LENA HOSCHEK Sporgasse 22, A-8010 Graz,
phone +43/316/995526, office@lenahoschek.com,
www.lenahoschek.com

LES FROTTEURS Designer Elfi Spiessenberger;
Obere Augartenstrasse 18a/3/23, A-1020 Vienna,
mobile +43/699/19420903, elfi@lesfrotteurs.com,
www.lesfrotteurs.com

LILA Designer Lisi Lang;
Yppenplatz 5, A-1160 Vienna, mobile +43/699/11696012,
office@lila.cx, www.lila.cx

LILA PIX Designer Lili Ploskova;
Showroom Lila Pix, Lindengasse 5, A-1070 Vienna,
phone +43/1/9904351, mobile +43/650/3671627,
contact@lilapix.net, www.lilapix.net

LINDA ZLOK Gumpendorferstrasse 67, A-1060 Vienna,
phone +43/1/5867119, mobile +43/676/5970288,
linda.zlok@aon.at, www.lindazlok.at

LOVE SAVES THE DAY Designers Dieter Geider, Betty Schrank;
Siebensterngasse 28, A-1070 Vienna, mobile +43/664/2740740,
info@lstd-wear.com, www.lstd-wear.com

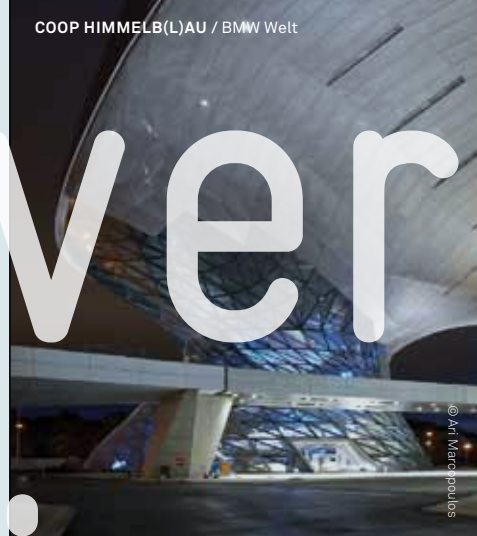
MAIKO Designer Maiko Sakurai Karner;
Brunhildengasse 1/1/1, OG., A-1150 Vienna,
office@maiko.at, www.maiko.at

WALKING CHAIR / Furniture "You may"

EOOS / LED spotlight "VIVO" for Zumtobel

COOP HIMMELB(L)AU / BMW Welt

discover



© Art Marc poullos

SUSANNE BISOVSKY /
Haute Couture Collection "Wiener Chic"

ROBERT STADLER / Pools & Pouf!

AND_i / Jewelry Collection "Horny"

creative



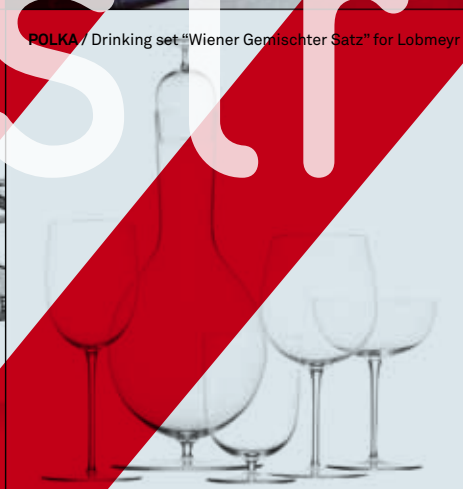
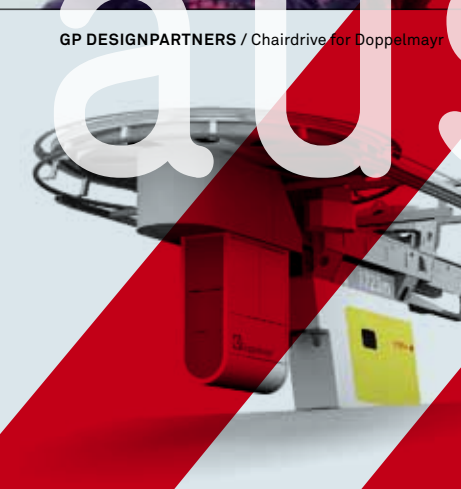
© Patrick Gries

GP DESIGNPARTNERS / Chairdrive for Doppelmayr

POLKA / Drinking set "Wiener Gemischter Satz" for Lobmeyr

KISKA / Sportmotorcycle RC 8 for KTM

austria



ADVANTAGEAUSTRIA.ORG

MANGELWARE Designer Sandra Schmidt;
Novaragasse 17/1/27, A-1020 Vienna, mobile +43/699/81806917,
kontakt@mangelware.net, www.mangelware.net

MARIOS SCHWAB 23-25 Arcola Street, Unit D, Studio 2,
London E8 2DJ, phone +44/207/2493202,
studio@marioschwab.com, www.marioschwab.com

MARONSKI Designer Martina Meixner;
Geusaugasse 7/3, A-1030 Vienna, mobile +43/699/19415244,
office@maronski.at, www.maronski.at

MARTINA ROGY Zinckgasse 6/3, A-1150 Vienna,
mobile +43/650/9442299, office@martinarogy.com,
www.martinarogy.com

MASI Designers Mag. Christina Huber, Fritz Prunthaller;
Waltherstrasse 17, A- 4020 Linz, mobile +43/650/9990919,
office@masi-afc.com, www.masi.co.at

MAYI Designer Mag. Maye Riess;
kontakt@mayi.at, www.mayi.at

MEYOTA Designer Irene Schenk;
Lilienbrunnngasse 22, A-1020 Vienna, mobile +43/699/10052080,
office@meyota.com, www.meyota.com

MICHAELA BUERGER 2 Rue des Colonnes, F-75002 Paris,
mobile +33/668/184397, office@michaelabuerger.com,
www.michaelabuerger.com

MICHEL MAYER Singerstrasse 7, A-1010 Vienna,
phone +43/1/9674055, mobile +43/699/19674055,
office@michelmayer.at, www.michelmayer.at

MIJA T. ROSA Designer Julia Cepp;
Markgraf-Rüdiger-Strasse 13/2, A-1150 Vienna,
mobile +43/699/12017223, julia@mija-t-rosa.com,
www.mija-t-rosa.com

MILCH Designer Cloed Priscilla Baumgartner;
Studio: Yppenplatz 5, A-1160 Vienna, mobile +43/699/10703545,
cloed@mur.at, www.milch.mur.at

MODERNMARTYR Designer Angela Wiedermann;
Heindlgasse 3-5/49, A-1160 Vienna, phone +43/650/4904279,
office@modernmartyr.com, www.modernmartyr.com

MODUS VIVENDI Designers Charlotte Jakoubek, Monika Bacher;
Schadegasse 4, A-1060 Vienna, phone +43/1/5872823,
contact@modusvivendi.at, www.modusvivendi.at

MOODBOARD Designer Ulla Hinterwirth;
Rossauergasse 7, A-1090 Vienna, phone +43/7612/67069,
mobile +43/699/19584166, office@moodboard.at,
www.moodboard.at

MORGER RADIC Designers Priska Morger, Danijel Radic;
Palfygassee 10/6, A-1170 Vienna, info@radic-morger.com,
www.radic-morger.com

MOTMOT Designers Stephen Reeder, Anna Breitenberger;
Kirchengasse 36, A-1070 Vienna, phone +43/1/9242719,
info@motmotdesign.com, www.motmotshop.com

MOUCHE Designer Agnes Hamvas;
Springergasse 6/20, A-1020 Vienna, mobile +43/699/12725524,
agnes@mouche.hu, www.mouche.hu

MÜHLBAUER Designers Marlies and Klaus Mühlbauer;
Franz-Josefs-Kai 15, A-1010 Vienna, phone +43/1/5335269,
office@muehlbauer.at, www.muehlbauer.at

NICOLAS ANDREAS TARALIS
contact@nicolasandreastaralis.com,
www.nicolasandreastaralis.com

NIKASU Designer Veronika Susanna Harb;
Obere Augartenstrasse 18a/5/3/23, A-1020 Vienna,
mobile +43/650/4003726, veronika-susanna.harb@gmx.at,
www.myspace.com/veronikasusanna

NINA BERNERT DESIGN Designer Nina Bernert;
Phorusgasse 14/16, A-1040 Vienna,
phone +43/1/9661374, nina.bermert@chello.at,
www.ninabernert.at

NINALI Designers Nina Kepplinger, Ali Rabbani;
Neustiftgasse 21, A-1070 Vienna, mobile +43/699/10444641,
+43/650/3737227, press@ninali.at, www.ninali.at

NINA PETER – HAUTNAH Designers Gregor Pirouzi, Nina Peter;
Kirchengasse 7/14, A-1070 Vienna, phone +43/699/13333400,
office@ninapeter.com, www.ninapeter.com

NONKONFORM UND OPPOSITIONELL Designer Hilde Fuchs;
c/o VBKÖ, Maysedergasse 2/28, A-1010 Vienna,
mobile +43/699/17056405, th.infra@yahoo.de,

ODROWAZ Designer Bettina Reichl;
Varenaweg 1, A-8010 Graz, mobile +43/699/17256816,
b.reichl@vpz.at, www.pellmell.at

OKKI.AT Designer Okki Zykan;
Mühlgasse 19, A-1040 Vienna, mobile +43/699/19410955,
info@okki.at, www.okki.at

PAULA.PAUL Designers Birgit Paula Reiger, Bernd Stelzer;
Währingerstrasse 188/15/2, A-1180 Vienna, phone +43/1/7103040,
contact@paulapaul.at, www.paulapaul.at

PEESAN Designer Johanna Larcher;
mobile +43/699/19018889, peesan@gmx.net, peesan.com

WIEN PRODUCTS proudly presents

FASHION OF VIENNA

FLorian jewelry

rosa mosa

Rose Beck

d&a

designers and agents

NEW YORK

September 20-22

The Chelsea Art Museum

556 West 22nd street

WIEN
PRODUCTS

TAKE VIENNA HOME

PELICAN AVENUE Designer Carolin Lerch;
Pelikaanstraat 104-108, b36 floor 8, B-2018 Antwerp,
mobile +32/473500070, phone +32/3/2272166,
info@pelicanavenue.com, www.pelicanavenue.com

PELL MELL (KAY DOUBLE U, ODROWAZ, NI-LY, VAN BEREN) Designers Karin Wintscher-Zinganel (Kay double U), Bettina Reichl (Odrowaz), Yü-Dong Lin (ni-ly), Heike Beren (van beren); Mandellstrasse 4, A-8010 Graz, mobile +43/699/17256816, pellmell@zinganel.at, www.pellmell.at, www.assembly-festival.at

PETAR PETROV Grabnergasse 16/12, A-1060 Vienna, mobile +43/699/10138447, mail@petarpetrov.com, www.petarpetrov.com

PETER PILOTTO 1-5 Vyner Street, GB-E2 9DG London, phone +44/208/9819955, mobile +44/7794/192343, contact@peterpilotto.com, www.peterpilotto.com

PIA MIA Designers Susanne Dziadek, Andreas Pohnitzer; Schönbrunnerstrasse 65/4-5, A-1050 Vienna, phone +43/1/8904472, mobile +43/650/2020254, susanne@piamia.at, www.piamia.at

PITOUR Designer Maria Oberfrank; Glasersiedlung 211, A-2752 Wöllersdorf, mobile +43/699/12008920, office@pitour.com, www.pitour.com

PIXIE Designer Nina Markart; mobile +43/676/9468774, nina@pixie-fashion.com, www.pixie-fashion.net

POPULAR Designers Elsa Klausner, Ferdinand Klausner; Zieglergasse 88-90, A-1070 Vienna, mobile +43/664/4567656, mail@amipopular.com, www.amipopular.com

PRINCESS IN PROGRESS Designer Agnes Giefing; Dominikanerbastei 21/71, A-1010 Vienna, mail@princessinprogress.at, www.princessinprogress.at

PRISTER Designer Susanne Prister; Speckbacherstrasse 2, A-6020 Innsbruck, phone +43/512/3993121, mobile +43/664/1244008, susanne@prister.at, www.prister.at

READY-MADE BY SALNER Designer Martina Salner; Kettenbrückengasse 14/1, A-1040 Vienna, mobile +43/664/1626299, martina.salner@ready-made.info, www.ready-made.info

RING KING Designer Max Grün; Stoss im Himmel 3/1, A-1010 Vienna, phone +43/1/5356982, mobile +43/699/17341144, g@ring-king.com, www.ring-king.com

ROSA MOSA Designers Simone Springer, Yuji Mizobuchi; Ziegelofengasse 17/R2, A-1050 Vienna, phone +43/1/9410319, mobile +43/650/8106274, +43 650 8106275, info@rosamosa.com, www.rosamosa.com

ROSE BECK Designer Roswitha Rupprechter; Eisteichgasse 3, A-2345 Brunn am Gebirge, phone +43/2236/378083, mobile +43/664/1324071, office@rosebeck.at, www.rosebeck.at

SABINE K Designer Sabine Karner; Stempfergasse 11, A-8010 Graz, phone +43/316/810174, mobile +43/664/2319445, design@sabine-k.at, www.sabine-k.at

SABRINA VOGEL Krien 7, A-4150 Rohrbach, phone +43/7289/40166, mobile +43/676/5755752, info@sabrinavogel.com, www.sabrinavogel.com

SANDRA GILLES „Ginette, das feine Sackerl“, nuit blanche – feine Nachtkleider Designer Sandra Gilles; “la petite boutique”, Lindengasse 25, A-1070 Vienna, mobile +43/699/19239423, office@sandragilles.com, www.sandragilles.com

SAPERLIPOPETTE Designer Caroline Stanzl; Wassergasse 25/14, A-1030 Vienna, mobile +43/650/5703548, office@saperlipopette.at, www.saperlipopette.at

SHELLA KANN Designers Gudrun Windischbauer, Anita Aigner; Singerstrasse 6/8, A-1010 Vienna, phone +43/1/5132287, mobile +43/699/15132287, e_office@schellakann.at, www.schellakann.com

SCHMUCKSTELLE Designer Claudia Steiner; Kettenbrückengasse 23/3/1, A-1050 Vienna, mobile +43/699/11180455, claudia.s@schmuckstelle.at, www.schmuckstelle.at

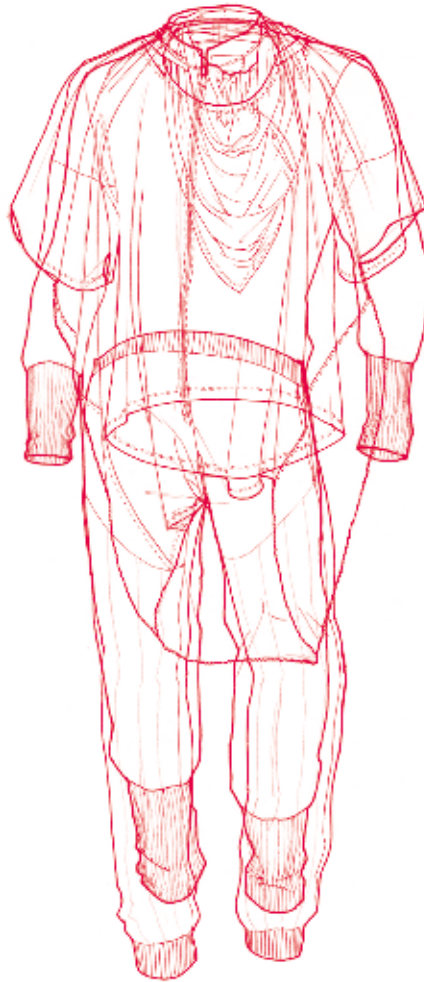
SEITNER SCHMUCKDESIGN Designer Katja Seitner; Habsburgergasse 1-1a, A-1010 Vienna, phone +43/1/5324103, mobile +43/676/9577044, katja.seitner@seitner.co.at, www.seitner.co.at

SESENTA Y NUEVE 69 Designer Irina Liakina; Hainburgerstrasse 29/12/52, A-1030 Vienna, mobile +43/664/1827646, sesentaynueve@reflex.at, www.sesentaynueve.at

SIXXA Designer Katharina Macheiner; Kienmayergasse 22, 1140 Vienna, mobile +43/660/2431007, kathi@sixxa.com, www.sixxa.com

SONJA BISCHUR JEWELLERY Designer Sonja Bischur; Schönbrunnerstrasse 30/18, A-1050 Vienna, phone +43/699/11811775, mail@sonjabischur.com, www.sonjabischur.com

SOPHISTICATED Designer Sophie Pollak; Rechte Wienzeile 75/9, A-1050 Vienna, mobile +43/650/2233864, info@sophisticated.co.at, www.sophisticated.co.at



womens & mens wear by andy wolf eyewear baiba ripa cooperativedesigns edwina hörl eva blut accessories hartmann
nordenholz house of the very island la casita de wendy louise gray nönbykim pebelle superated

shop vienna: margaretenstraße 46, 1040 vienna, thursday 18–22 / friday 12–19 / saturday 10–19 + shopping by appointments
online-store: www.samstag-shop.com email: office@samstag-shop.com

sa
samstag

SOURCE-CODE Designer Christoph Reschreiter;
Untere Weissgerberstrasse 30/7, A-1030 Vienna,
phone +43/1/9246621, mobile +43/699/19246621,
team@source-code.cc, www.source-code.cc

SUPERATED Designer Peter Holzinger;
Margaretenstrasse 46, 1040 Vienna,
phone +43/1/9456272, mobile +43/699/17095882,
office@superated.com, www.superated.com

SUSANNE BISOVSKY Mariahilfer Straße 49/2/28b,
A-1060 Vienna, phone +43/1/9043731,
mobile +43/699/11176755, office@bisovsky.com,
www.bisovsky.com

SUSANNE MATSCHÉ SCHMUCK Designer Susanne Matsché;
Dunckenstrasse 82, D-10437 Berlin, phone +49/30/44357335,
mobile +49/160/6429736, susja@gmx.at, www.susannematsche.com

TANJA BRADARIC Keinerstrasse 29/15, A-1030 Vienna,
mobile +43/650/5030184, tanjabradaric@hotmail.com

THE ESSENCE Designers Frank Leder, Florian Horwath;
Türkenschanzstrasse 1/15, A-1180 Vienna,
Kantstrasse 139 D-10623 Berlin, phone +43/1/9577303,
+49/30/65967548, mobile +43/664/2115889,
reach@intotheessence.com, www.intotheessence.com

THE HOT DOGS Designer Mandarina Brausewetter;
Zollergasse 12, A-1070 Vienna, phone +43/1/2368814,
mobile +43/676/7097099, mandarina@thehotdogs.org,
www.thehotdogs.org

TRAGWAREN Designer Kristina Feuchter,
Novaragasse 46/6, A-1020 Vienna, mobile +43/650 8922930,
you@memyselfandi.at, www.memyselfandi.at

ULLIKO Designer Ulrike Kogelmueller;
Kirchengasse 7, A-1070 Vienna, mobile +43/699/12843922,
office@ulliko.com, www.ulliko.com

UNARTIG Designer Anita Steinwider;
Schottenfeldgasse 77, A-1070 Vienna, mobile +43/650/4006091,
a.steinwider@unartig.com, www.unartig.com

URBAN TOOL Designers Anja Herwig, Sabrina Tanner;
Reindorfstrasse 36, A-1150 Vienna, phone +43/1/8920303,
info@urbantool.com, www.urbantool.com

URSULA GUTTMANN Klamstrasse 1, A-4020 Linz,
mobile +43/699/11085057, ursulaguttmann@gmx.at,
www.ursulaguttmann.com

UTE HUBER-LEIERER Lustkandlgasse 15/6, A-1090 Vienna,
phone +43/1/3193934, mobile +43/650/4193934,
ute.huber-leierer@uni-ak.ac.at

UTE PLOIER Rüdigerstrasse 8, A-1050 Vienna,
phone +43/1/9431256, mobile +43/699/11602950,
office@uteploier.com, www.uteploier.com

VERA DITTRICH Karl-Schweighofer-Gasse 10/9, A-1070 Vienna,
mobile +43/699/15211981, vera.dittrich@aon.at, www.veradittrich.at

VERONIKA PERSCHÉ STRICKDESIGN
Designer Veronika Persché; Theresiengasse 26/14, A-1180 Vienna,
phone +43/1/4096436, veronika@persche.com, www.persche.com

VIVIBAG CUTE COUTURE & ACCESSOIRES
Designer Mag. Olivia Riedelbauer; Gumpendorferstrasse 88a,
A-1060 Vienna, mobile +43/650/5000862, info@vivibag.at,
www.vivibag.at, www.vivibag.blogspot.com

WENDY&JIM Designers Hermann Fankhauser, Helga Schania;
Zieglergasse 68/2, A-1070 Vienna, phone +43/1/5244318,
wuj@gmx.at, www.wujsympathisant.com

WILFRIED MAYER Erdbergstrasse 51/27, A-1030 Vienna,
mobile +43/650/8632931, office@wilfriedmayer.net,
www.wilfriedmayer.net

WUBET Designer Arnold Haas;
Schottenfeldgasse 41-43/28A, A-1070 Vienna, mobile
+43/664/7692102, info@wubet.com,
www.wubet.com



**make it last.
make it plastic.**

OUR MAGAZINES
 INDIE // German Edition
 INDIE // English Edition
 material girl

CORPORATE PUBLISHING
 MONKI Magazine
 Austrian Fashion Guide
 Lookbooks & Catalogues

ONLINE
thepetfanclub.com

If you would like to know more about our products and services please visit plasticmedia.eu

plastic MEDIA



Photo: Michael Dürr

AUSTRIANFASHION.NET

www.austrianfashion.net

Supported by **bmuk**